



Protocol of Certification for a Secure Tokenized Future



A standard you can trust

DECK V3.1.3 - JULY 2023
wakweli.com

01.

Value Proposition

 **wakweli** is a **layer 1** protocol

based on a decentralized consensus algorithm

that issues **certificates of authenticity** for **NFTs** & **RWAs** (Real World Assets) to secure the **Web3** ecosystem.

Wakweli means "Truthsayers" in Swahili

02. Problem



80%
of user-minted NFTs
are scams



Lack of **trust**
in the ecosystem



Loss
of income



Cost & Time
of verification for
NFT Marketplaces

03. Solution: Wakweli Certification



**Gather the whole community
to certify assets via an
incentive to tell the truth**

Increase the security of the ecosystem

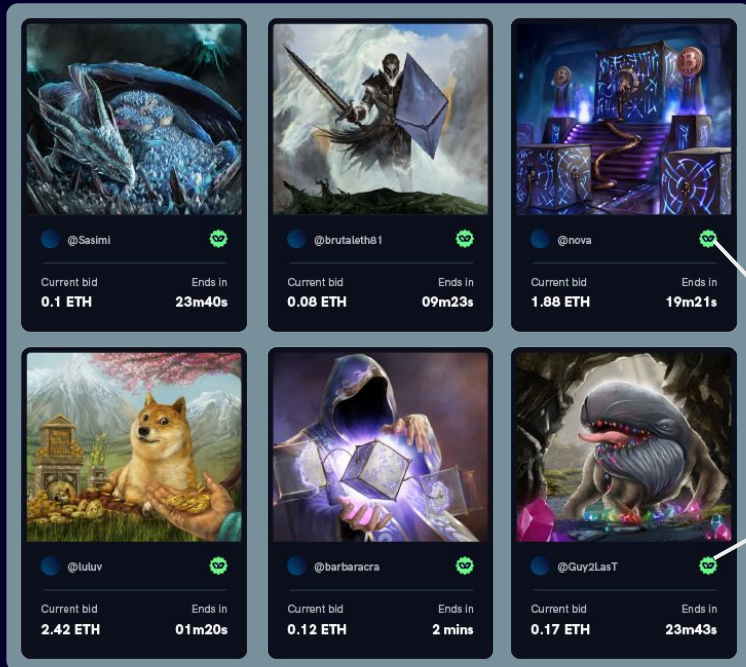
Reduce cost of verification & workforce

Facilitate authenticity verification

Increase asset protection

Strengthen trust & reputation

Increase of income



**This visual is a fictional representation of what the Wakweli tick mark might look like on a platform.*

04. Concept

Physical World

Blockchain World

Property

Asset

Notary

 **wakweli**
Protocol of certification

Property Title

Token

05. Market Opportunity

Year	Market cap of tokenized assets	Secondary market (10% of market cap)	Certified by Wakweli	New Certificate	Number of Certifiers	TVL in certificate
2024	1,5 T	150 B USD	0,1%	187 500	26	12 000 000 USD
2026	5,2 T	520 B USD	0,9%	5 850 000	813	374 400 000 USD
2028	10,2 T	1,02 T USD	3,2%	40 800 000	5 667	2 611 200 000 USD
2030	16,1 T	1,61 T USD	5,5%	110 687 500	15 373	7 084 000 000 USD

** Boston Consulting Group 2022: Relevance of on-chain asset tokenization in 'crypto winter'*

Key Assumptions

15 mins

Time to certify 1 NFT

800 USD

Average asset price

32 USD

Average certification price

06. Business Model

Go-To Market

1st stage

- Onboard community
- Display Wakweli on all NFT platforms
- List \$WAKU on major CEX / DEX

2nd stage

Expand key verticals with builders

(Real Estate, Financial Assets, IP, Equity, Art, Ticketing, Commodities etc)

Revenue Model

Year	Certificate Issued	Wakweli Revenue
2024	187 500	360 000 USD
2026	5 850 000	11 232 000 USD
2028	40 800 000	78 336 000 USD
2030	110 687 500	212 520 000 USD

3% on every issued certificate

07. Proof of Democracy (PoD)



Every actor involved will have to **stake \$WAKUs** to participate in the protocol and **earn rewards**.



08. Competition

	 wakweli	.arianee	 Quoth	 InvArch
Infrastructure Protocol	✓	x	x	x
Marketplaces Integration	✓	x	x	x
Open Source	✓	✓	x	x
Decentralized Certification	✓	x	x	x
Permissionless	✓	x	✓	✓
Cross-chain	✓	x	✓	✓

09. \$WAKU: The Unit of Trust



- Holding tokens will be **necessary to request, issue** and **challenge** a certificate.
- The number of **tokens staked** in the certificate will determine its **level of trust**.
- The token will allow **incentives** and **rewards** for participants of the protocol who provide a real value.

Token Use Cases

Intellectual Property

Real Estate

Financial Assets

Equity

Art

Ticketing

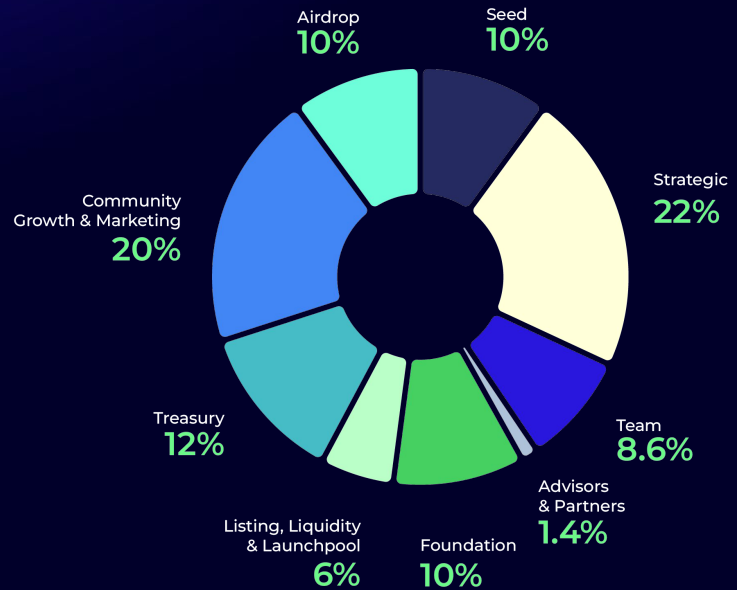
And many more...

10. Tokenomics

Initial Supply **1.000.000.000**

Seed + Strategic Rounds **5 M USD**

Post Seed FDMC **11 M USD**



	Tier	Price/WAKU	\$ available in round	Token at TGE	Cliff	Vesting
Private Sale (Testnet Participant Phase)	Seed sale - 1.1M\$ - Closed					
	Strategic - Early supporters	0,015 \$	1.5M\$	5%	6 months	9 months (linear)
	Strategic - General	0,02 \$	2.4M\$	5%	3 months	9 months (linear)

The expected price at the TGE will be \$0.06 per WAKU

11.

Roadmap

S1 2022

- Brand strategy
- Tokenomics
- Advisory board
- Visual identity
- Enhanced documentation

Q1 2023

- Extend partnerships network
- Refine game theory & simulations
- Onboard alpha-testers
- Launch centralized testnet Wakweli app

Q3 2023

- Launch centralized mainnet Wakweli app with value
- Live integrations on NFTs platforms
- On-chain protocol refinement
- Creation of the Foundation
- Preparation of TGE and complementary funding round

2024

- Extended partnerships
- Grants distribution for builders
- Ecosystem-specific onboarding strategies

2021

- Whitepaper & Pitch deck
- Proof-of-democracy concept
- Seed sale launch
- Creation of the team

S2 2022

- Seed sale closed
- Strategic sale launch
- Wakweli app demo release
- Marketing strategy kickstart
- Bootstrap partnerships
- Ecosystem growth

Q2 2023

- Strategic sale closing
- Kickstart Alpha for mainnet app
- Integration on NFTs platforms
- Game theory consolidation
- Pilot projects for ecosystem verticals
- Wakweli Chrome extension release

Q4 2023

- Public sale launchpad and TGE
- Extend NFTs platforms network
- DAO structuration
- First grants attribution for vertical products

12.

The Co-Founders



Shaban Shaame
CEO and Co-Founder

Founder and CEO of EverdreamSoft - a Swiss-based company pioneering the use of blockchain technology in the gaming industry since 2015.

Developed Spells of Genesis, the first blockchain-based mobile game ever created. The cards market cap reach 400M\$+ in Q1 2022.

Founding members of the **Blockchain Game Alliance association**.

Wakweli is incubated by EverdreamSoft until the creation of a dedicated foundation in 2023.



Markéta Korteová
COO and Co-Founder

7-year + experience in the domain of blockchain & tokenized assets.

She's been coordinating and promoting one of the **1st ICOs ever held** (in 2015) and is managing sales of tokenized assets (NFTs) for several years.

She allies **marketing and management** skills with a practical knowledge of blockchain technology.



Antoine Sarraute
CTO and Co-Founder

14-years of experience with innovative projects in web3, AI, fintech, insurance and mobility.

Passionate about decentralized tech **since 2011**: on a mission to give back users control over digital assets through tooling and education.

Previously part of acquired scale-up, BA-funded and award-winning hackathon projects, he aligns technical development with business logics to **build sustainable solutions that truly matter**.

13.

The Team

We go forward for a common good

We are an international team passionate and driven by making a positive impact on the whole tokenized asset ecosystem. In the industry since 2015, we are thrilled to join our knowledge and strengths together to build something extraordinary.



Pierre Le Gall

Blockchain Project Manager



Audrey Faucher-Genest

CMO



Yéred Peronnet

Marketing Coordinator



Ali Anwar

Software Architect & Developer



Max-Florian Leroux

Full-stack Developer



André Bezerra

Back-end Developer

+ many more!

14.

Board of Advisors

We also have a board of advisors sharing Wakweli's vision and mission. Their respective areas of expertise bring solid and valuable skills that are essential to support Wakweli's development.



Sébastien Borget

The Sandbox
COO & Co-Founder



Wassim Khamlichi

Union Bancaire Privée
Wealth Manager



Trang Fernandez-Leenknecht

Holistik – wealth planning
Founding Partner, Tax & Legal



Aleksandar Mitrovic

Unique Network
CEO & Co-Founder



Marc Coupal

Enjin
Business Development Manager



Caroline Morcillo

Plastic and Applied Arts
Artist Onboarding Advisor



Chantal Läng

Blockchain teacher
Business Analyst



Jean-Henry Morin

University of Geneva
Associate Professor



Jean-Raphaël Sauvonnnet

Yellow Spoon Capital
CEO



Nicolas Pouard

Ubisoft
VP, Strategic Innovation Lab

15. Investors and Partners



16. Press Coverage and Recognition



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contact@wakweli.com

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